

“THE GREATEST SHOWMAN”

BY THE NUMBERS

Movie Productions In The Empire State Have Generated Nearly \$20 Billion In Economic Impact:

“Since January 1, 2011, 1,266 applications have been accepted to the Film Production Tax Credit program, generating an estimated \$19 billion in spending and 1,168,474 hires.”

– “York State is camera-ready and film-friendly,” Empire State Development, Accessed on 2/15/2018

The Greatest Showman Joined Other New York Based Films To Generate Nearly \$180 Million For New York:

“Empire State Development President, CEO & Commissioner Howard Zemsky today congratulated nine productions that received a total of 20 Oscar nominations for the 90th Academy of Motion Picture Arts and Sciences awards. The productions garnering nominations in 2018 – nine of which participated in the New York State Film Tax Credit Program – have spent more than \$179.8 million and generated approximately 3,280 new production jobs across the state.”

– Empire State Development Staff, “Commissioner Zemsky Congratulates Nine Productions Nominated For 20 Oscar Awards,” Empire State Development, 1/23/2018

Recent Movies Shot In New York Have Greatly Benefited The Local Economy:

“The production of Stephen Spielberg’s new film The Post and Dreamworks’ The Greatest Showman together led to a \$108 million boost to New York’s local economy...These films hired more than 9,000 total local workers, who took home more than \$75 million in wages.”

– Sarah Longstreth, “‘The Post’ and ‘The Greatest Showman’ Generate \$108 Million for New York’s Economy,” Westchester, 1/24/2018)

The Greatest Showman Contributed Nearly \$70 Million To State And Local Economies And Hired Thousands Of Workers:

“The Greatest Showman contributed over \$69.5 million to the local economy and hired nearly 7,000 New Yorkers for the production, who took home more than \$48.5 million in wages. Production also contributed to local in-state businesses and industries.”

– MPA Staff, “Production Of The Post And The Greatest Showman Generated Over \$108 Million For New York’s Economy,” Motion Picture Association of America, 12/20/2017

The Greatest Showman And Other Films Flocking To New York:

“The Greatest Showman is just one of many recent films to take advantage of the recent incentives New York has put in place to attract Hollywood productions to the area, and it’s paying off.”

– Mike Nite, “New York’s Economy Got A Huge Boost Thanks To ‘Greatest Showman,’” WRRV, 1/30/2018)

Movie Production benefits diverse businesses:

“A significant portion of production spending for both films benefitted a wide array of in-state businesses and industries...rentals and purchases for set decoration and production supplies; transportation, including truck and car rentals; hardware and lumber supplies; catering and other food supplies; and lodging.”

– Sarah Longstreth, “‘The Post’ and ‘The Greatest Showman’ Generate \$108 Million for New York’s Economy,” Westchester, 1/24/2018)

Local Leaders Praise Movie Industry For Economic Impact:

“U.S. Representative Hakeem Jeffries (NY-8) thanked the MPAA and the entertainment industry as a whole “for their leadership in driving good-paying union jobs that pump millions of dollars into our local economy and helps hard working New Yorkers take care of their families.”

– Sarah Longstreth, “‘The Post’ and ‘The Greatest Showman’ Generate \$108 Million for New York’s Economy,” Westchester, 1/24/2018

Movie Productions Like The Greatest Showman Bring Incredible Benefits To Local Economies:

New York is one of our nation’s most iconic locations...I’m proud of our ongoing contribution to the local economy and support for so many workers and businesses in the state,” said MPAA Chairman and CEO Charles H. Rivkin. “The Post and The Greatest Showman demonstrate the incredible benefits film and television productions bring to local communities.”

– Sarah Longstreth, “‘The Post’ and ‘The Greatest Showman’ Generate \$108 Million for New York’s Economy,” Westchester, 1/24/2018