

NY FILM PRODUCTION TAX CREDIT GENERATED BILLIONS IN LOCAL SPENDING, SUPPORTED MILLIONS OF JOBS & HELPED THOUSANDS OF LOCAL BUSINESSES.

The Film Production Tax Credit in New York allocates \$20 million a year to encourage companies to produce and film TV shows and movies in New York.

- The program was originally proposed by Governor Pataki and enacted into law in 2004.
- In 2017, Governor Andrew Cuomo and a bipartisan group of legislators renewed and extended the program through 2022, ensuring the television and film industry will continue to thrive in the state.

Since 2011, the New York Film Production Tax Credit program has generated over \$19 billion in local spending and supported over 1.1 million jobs according to the Empire State Development.

- The state of New York has accepted more than 1,200 applications for filming in the state in 2011.
- In 2014 alone, approximately 7,900 jobs were directly attributed to the film production tax credit.
- As the TV and film industry grows in New York, workforce training programs have been introduced to advance the skilled workforce in the state's industry.
- The tax credit has helped further New York's positive reputation as a hub for TV and film making as it is able to maintain an environment that is beneficial to both production studios and industry workers.



The New York Film Production Tax Credit Program has generated over \$ 10 billion in wages, including both production and distribution related jobs, thanks to the stability of the program.

- The program encourages long-term stability by allocating \$25 million from the program to encourage post-production to occur in New York and support local jobs.
- Since 2012 when Governor Cuomo enhanced and expanded the credit, 431 applications have been received to the post-production tax credit.
- This has resulted in \$507 million in spending and 5,232 hires and stimulated major growth and expansion of New York's post and VFX/animation companies.
- In 2016, 66 television series alone spent an estimated \$2 billion, with each series averaging almost \$42 million in spending and 2,429 hires per season.
- The New York Film Production Tax has resulted in a stable and thriving industry, creating over 90,000 direct jobs and nearly 54,000 production related jobs.

New York is home to one of the most successful and stable filming tax incentive programs in the nation with 282 television and movie productions filmed in the state in 2016.

- New York is home to more than 250 soundstages in over 90 Qualified Production Facilities (QPF's) located throughout the state.
- New York has an added appeal to film makers because of its range in types of geographical locations it has available for filming.
- New York has a network of more than a dozen regional film offices located across the state.
- The Empire State is home to one of the largest and most experienced pools of talent and crew anywhere in the country.
- The most stable and successful production and post-production tax credits are found in New York, offering as much as 40% on labor and 45% on post-production in most of the state.

For every \$1 In tax credits granted, the state of New York has generated \$1.18 in economic activity.

- In order to receive the tax credit, productions must spend at least 75% of their costs in New York. Salaries for actors and directors are not included in the eligible amount to receive the credit.
- County properties and road rental fees bring in revenue from film production shoots for the local economy.
- For instance, Rockland County, New York received more than \$300,000 in 2017 from rental fees paid by film crews.
- Film location shooting in New York also promotes tourism as people come to the state to see where their favorite film or TV show was filmed.

New York small businesses depend on the Film Production Tax Credit to grow their businesses.

- Companies that deal exclusively with film and TV production have been able to expand their businesses due to the growth of the industry over the duration of the tax credit.
- Marvel TV/ Netflix's record-breaking production in New York has engaged 500 local vendors and small businesses such as soundstages, equipment rentals, supplies, and catering.
- Small business owners are able to give back to the community and provide internships and create jobs through the success of New York's film industry.
- For some New York small business owners, it is their livelihood. Daybreak Vintage Clothing located in Albany counts on the film industry for 90% of their business.

Unions in New York are adding good paying jobs to keep up with the success of the New York Production Tax Credit

- John Ford, president of Local 52, touted the success of production industry in New York for the robustness of opportunity and competition for jobs such as professional studio mechanics and artists.
- Chair of the Screen Actors Guild, Richard Masur, said they have had a 30% increase in background actor workdays due to the success of the tax credit program creating a thriving industry in New York.
- The additional 10% tax credit awarded to counties in upstate New York, that went into effect in 2017, allowed unions to create more regional opportunities across the state.

Areas outside of New York City are also big beneficiaries of the program.

- The state of New York offers an additional 5 percent tax credit for post-production in Upstate NY, outside the Metropolitan Commuter Transportation District (MCTD).
- For the period 2015-2022, productions with budgets over \$500,000 can receive an additional 10 percent credit on qualified labor expenses incurred outside of the greater New York City area.
- According to economists, from 2013-17, over \$2 billion was spent in New York State, outside of New York City, on production related expenses.
- This spending resulted in approximately 7,300 jobs created, \$302 million in earnings, and \$891 million in spending in the state, outside of New York City.

Oscar nominated films like "The Post" and "The Greatest Showman" generate millions for New York's economy and local businesses.

- Together, the filming and production of "The Post" and "The Greatest Showman" gave New York's local economy a \$108 million boost. The two films hired 9,000 local workers which generated over \$75 million in wages.
- Rep. Hakeem Jeffries (NY-8) attributed the film tax credit program, which brought production of films like "The Greatest Showman" to New York for producing good paying union jobs that bring millions to New York's local economy.
- Nine of the 2018 Oscar nominated films were part of the New York State Film Production Tax Credit Program.

